



★ MAGIC MAN MARTIN ★ IN SPACE ★

25000 MILES

15000 MILES

10000 MILES

30000 MILES

AIM HIGHER

THINK SMART

MAKE IT HAPPEN

MISSION STATEMENT:

01 TO CONNECT HUMANITY WITH MAGIC IN THE UNIVERSE

02 INSPIRE THE NEXT GENERATION TO PURSUE THEIR DREAMS, KNOWING ANYTHING IS POSSIBLE WHEN YOU SET YOUR MIND TO IT!





MAGIC IN ACTION:

01 AIM HIGHER

02 THINK SMART

03 MAKE IT HAPPEN

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Interactive Screen 02

11-06-23

A secondary home screen and menu focused on the three Magic in Space slogans/ action points.



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MAKE IT HAPPEN



BLACK HOLE/RABBIT HOLE



TAKE A JOURNEY INSIDE...

THE MAGICIAN'S TOP HAT

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Interactive Screen/Chapter Divider

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- An idea for a screen that plays an animated portal sequence that journeys into a magician's top hat and takes the viewer to a new section online.
- This image can also act as a chapter divider in Power Point



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THINK SMART



SELECT A MISSION:

01 LIVE CARD TRICKS

02 STRAIGHT JACKET ESCAPE

03 MAGIC IN ZERO G

04 MAGIC IN SPACE



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Motion Capture Animation

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Motion Capture recording of live magic performances.

And interactive menu for Magic Man Martin's online 4 performance packages;
1) Card Tricks 2) Straight Jacket Escape 3) Magic In Zero-G 4) Magic In Space

AIM HIGHER

MISSION 002: WITNESS AMAZING MAGIC FROM MARTIN STRAPPED IN A STRAIGHT JACKET SUSPENDED 2000 FEET ABOVE SEA LEVEL!

▷ [PLAY VIDEO](#)

▷ [VIEW IMAGE GALLERY](#)



MISSION 003

2500 FEET

2000 FEET

1500 FEET

1000 FEET



SELECT A MISSION:

01 LIVE CARD TRICKS

02 STRAIGHT JACKET ESCAPE

03 MAGIC IN ZERO G

04 MAGIC IN SPACE



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Interactive Mission screens

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Each performance package is presented through an interactive menu screen where mission broadcasts, videos, images and infographics load up to create an onscreen immersive experience.



01) M+Star raising upwards logo



02) M+Star raising upwards as an infinite loop

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2 alternative Logos ideas

11-06-23

2 logo designs options, where the Magic Man Martin in Space story is illustrated as a space adventurer's badge and brand symbol.



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Merchandise; like T-shirts, hats and posters can now be produced through Print On Demand, where the expense of having multiple items of stock before orders are made does not apply.

Print On Demand means merch is only printed and shipped to a customer once they have made a purchase online. And is an affordable route merchandising adopted by bands and artists.

More details are available at: www.printful.com



Other merch ideas: Badges and toys. (Not available through Print On Demand)

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Merchandise Ideas

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Examples of how the Magic Man Martin in Space astronaut, slogans and story can be extended to merchandise.



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Thank You Card/Boarding Pass

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Printed or animated eCards are a great way to say thank you. Designed as a boarding pass this Magic Man Martin give-away is a customer connection's idea for audiences to treasure their interactive magical experience in a memorable, shareable and lasting way.